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<http://www.margaritadenenburg.com/research->

Password: Piano

Website Portfolio

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Why?

Why Website?

Why?

- Accessible
 - Easy
- Great Record Keeper
- Promotional Device
- Functional, Versatile, and Adjustable

Why?

Why?

Why?

Why?

Where to start?



Domain Name

Host

Builder Platform

Building Website: “I want to do it right!”

Option 1

Html and CSS
codes
Dreamweaver
Quanta Plus
Aptana Studio



O.k., and now you'll do exactly what I'm telling you !



“Let’s get serious!”

Option 2

~~Html and CSS
codes
Dreamweaver
Quanta Plus
Aptana Studio~~



Website Builders:
[Squarespace.com](https://www.squarespace.com)
[Wix.com](https://www.wix.com)
[Weebly.com](https://www.weebly.com)



- Easy to edit and navigate
- SAVES time and money
- You do not pay if using their name (HappyPANDA1349750.wix.com)
- Costs about \$13 a month if purchasing your own name

Web Builder Can Do It All

Why Else?

Domain
Name



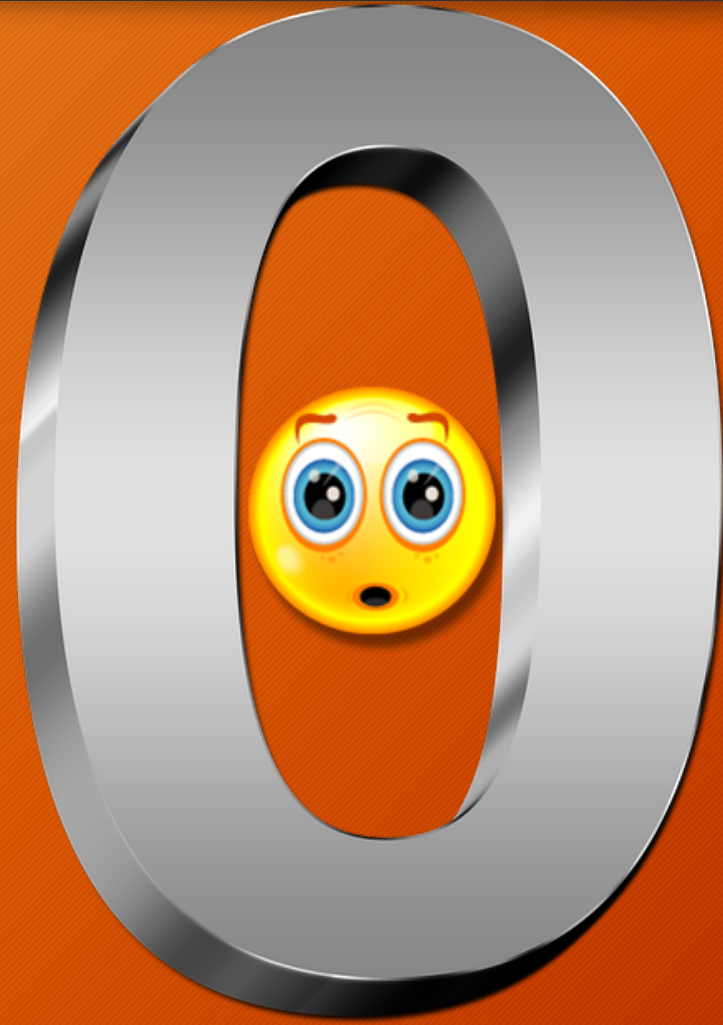
Build the
website for
free



Host



HOW MUCH DOES IT COST?



Buying your website name

- Keep website's name short and catchy
- The price of the domain name depends on popularity
- Yearly costs of these domain names are:
 - WesternReserveMusicTeachers.COM \$12.99
 - Musicteacher.guide \$ 39.99
 - Musicteacher.com 650\$

Connecting Domain Name

wix.com

automatically
applied to your
website

Once connected
you will never
have to do it
again

Purchasing
domain name
somewhere
else
and
connecting to
Wix

Important points when building any website

Who is your audience?



What is the purpose of your website?

Few points on design

Language

- Understand your audience
- Use appropriate language

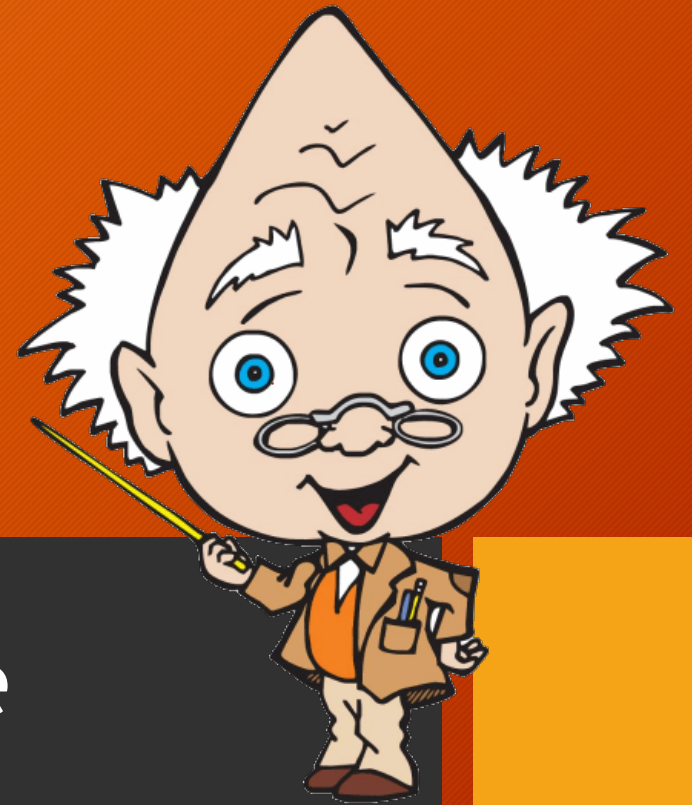
Design

- Format the text clearly
- Choose font, color and size consistently
- Decide on colors that will not interfere with text and clarity
- Add photos, videos and graphics to enhance your website

Computer vs. mobile

- Check the website on computer and mobile device

Teaching Website Portfolio in College



Homepage

One
additional
page

About

LESS
IS MORE.

Contact

Schedule

Reflect
personality

Clean and
concise

NOT wordy

Personalize
with
Photographs

HOMEPAGE
IS THE MOST IMPORTANT

Design
Header

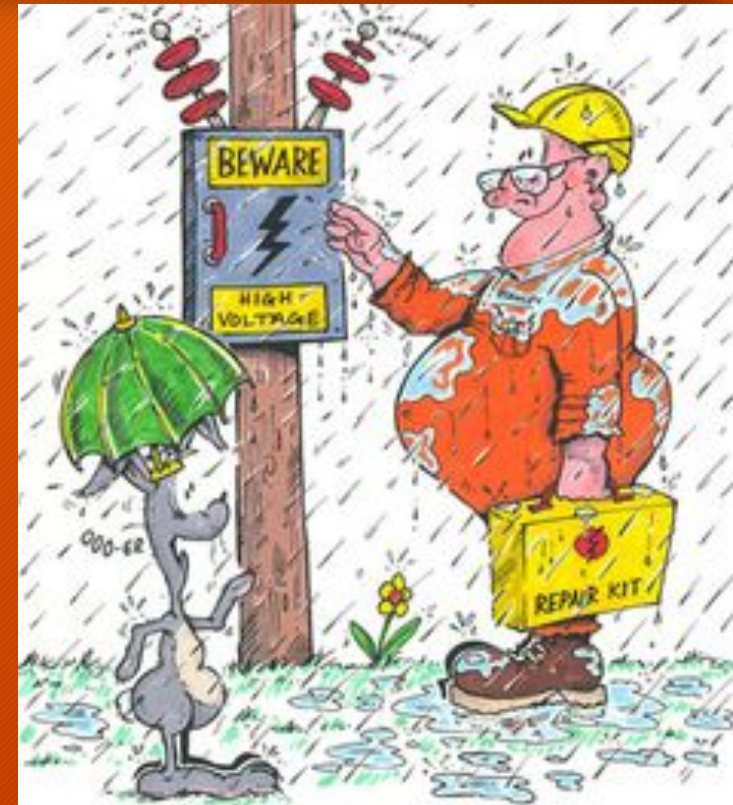
Add icons:
Facebook
YouTube
Tweeter

“all rights
reserved”
sign



Maintenance is everything

- Make it a requirement every semester
- Grade the website at least twice a semester (midterm and final)
- Persistence will help students continue maintaining their website on their own



TAKE EXTRA CARE

Having an out-of-date website is worse than having no website at all!



Old website appears as if you are not active as a professional

EXAMPLES

- <http://bryanariedlinger.wix.com/musiceducation>
- <http://montanahollis.wix.com/teacher>
- <http://mariagerber.wixsite.com/-educator/contact>
- <http://adresser.wixsite.com/piano/contact>
- <http://sydneyrettig17.wixsite.com/mysite/contact>

Resources

- <https://inspirationalchristiansfortoday.files.wordpress.com/2014/12/image1.jpg?w=240>
- <https://remainsofthedesi.files.wordpress.com/2007/07/nerd-nerd-nerd.png?w=460>
- <http://www.thecartoonsite.com/cartoon-characters/cartoontravelguide.gif>
- <https://s-media-cache-ak0.pinimg.com/236x/9a/ef/ed/9aefed3cea7e2fef7c875026798f2a62.jpg>
- <https://skypeblogs.files.wordpress.com/2015/06/cool-5.png>
- <http://www.3amstamper.com/images/old/6a00d8341f1f5253ef01543314d8a9970c-pi.png>
- https://pixabay.com/p-1280998/?no_redirect
- https://pixabay.com/p-303949/?no_redirect
- <https://s-media-cache-ak0.pinimg.com/236x/85/7c/2e/857c2e07799535b9964c8a0b564e5e24.jpg>
- <http://www.clker.com/cliparts/V/f/1/I/A/8/puzzle-pieces-connected-hi.png>
- <http://nichecartoons.com/wp-content/uploads/2016/06/PresentationHeader-1.jpg>
- <http://www.outoftheblueaudio.com/rtones/characters/professorpinhead/professorpinhead.gif>
- <http://www.nextgearsolutions.com/wp-content/uploads/2015/08/Is-your-business-lacking-a-serious-technological-upgrade-2043-40072860-0-14117967-300.jpg>
- https://pbs.twimg.com/profile_images/220959691/why.png