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Password: Piano

# Website Portfolio

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Why?

## Why Website?

Why?

- Accessible
  - Easy
- Great Record Keeper
- Promotional Device
- Functional, Versatile, and Adjustable

Why?

Why?

Why?

Why?

# Where to start?



Domain Name

Host

Builder Platform

# Building Website: “I want to do it right!”

Option 1

Html and CSS  
codes  
Dreamweaver  
Quanta Plus  
Aptana Studio



O.k., and now you'll do exactly what I'm telling you !



“Let’s get serious!”

Option 2

~~Html and CSS  
codes  
Dreamweaver  
Quanta Plus  
Aptana Studio~~



Website Builders:  
[Squarespace.com](https://www.squarespace.com)  
[Wix.com](https://www.wix.com)  
[Weebly.com](https://www.weebly.com)



- Easy to edit and navigate
- SAVES time and money
- You do not pay if using their name  
(HappyPANDA1349750.wix.com)
- Costs about \$13 a month if purchasing your own name

# Web Builder Can Do It All

Why Else?

Domain  
Name



Build the  
website for  
free



Host





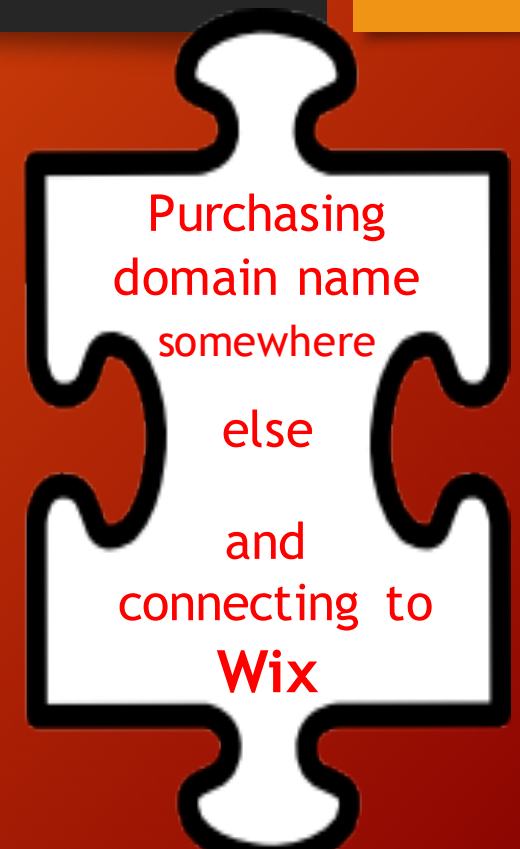
HOW MUCH DOES IT COST?



## Buying your website name

- Keep website's name short and catchy
- The price of the domain name depends on popularity
- Yearly costs of these domain names are:
  - WesternReserveMusicTeachers.COM \$12.99
  - Musicteacher.guide \$39.99
  - Musicteacher.com \$650

## Connecting Domain Name



Important points when building any website

# Who is your audience?



What is the purpose of your website?

# Few points on design

## Language

- Understand your audience
- Use appropriate language

## Design

- Format the text clearly
- Choose font, color and size consistently
- Decide on colors that will not interfere with text and clarity
- Add photos, videos and graphics to enhance your website

## Computer vs. mobile

- Check the website on computer and mobile device

Remember...

Homepage

About

LESS  
IS MORE.

Schedule

One  
additional  
page

Contact



Gallery

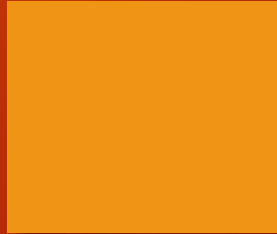
Media

MORE

Blog

Research

Resources



Reflect  
personality

Clean and  
concise

NOT wordy

Personalize  
with  
Photographs

# HOME PAGE

IS THE MOST IMPORTANT

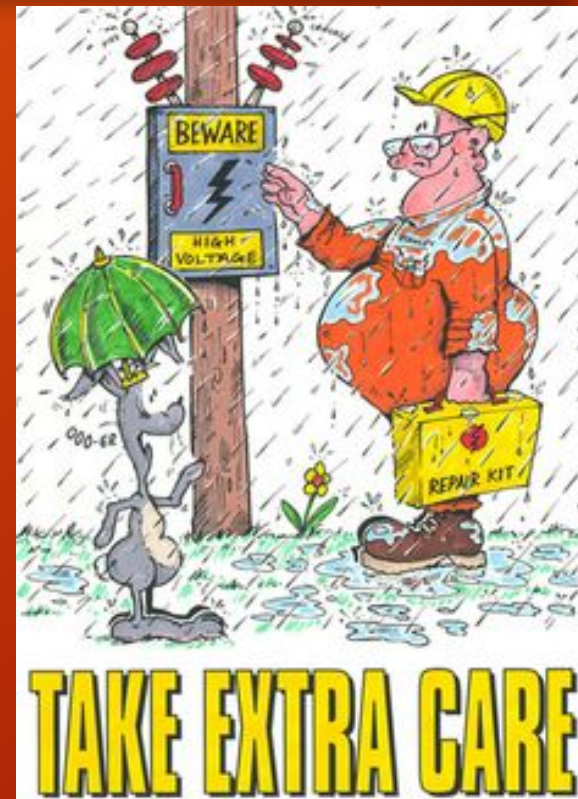
Design  
Header

Add icons:  
Facebook  
YouTube  
Tweeter

“all rights  
reserved”  
sign

# Maintenance is everything

- Make changes as they come - don't wait too long
- Make a commitment to update your website often
- Put it on your weekly/monthly schedule
- Try “remodeling” your website every couple years



Having an out-of-date website is worse than having no website at all!



Old website appears as if you are not active as a professional

Let's Build a Website

Wix.com

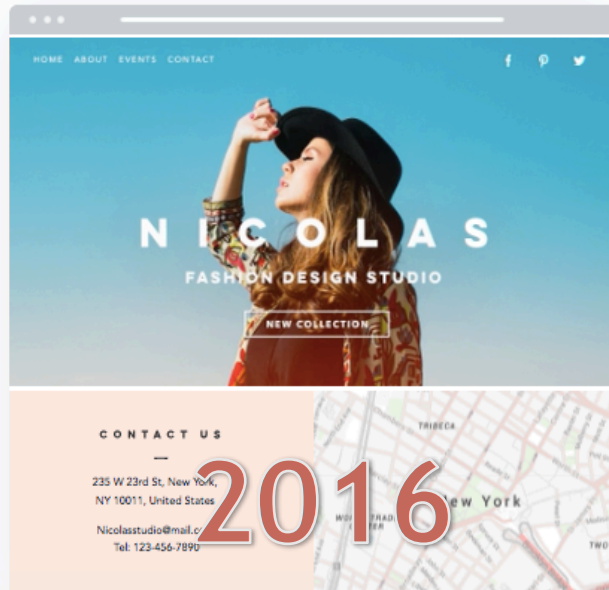
Create a username



## Create Your Website with Wix ADI

Use Wix Artificial Design Intelligence to help you create your stunning website.

Start with Wix ADI



## Create Your Website with the Wix Editor

Easy drag and drop, advanced design features, specialized Apps and more.

Start with Wix Editor



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# EXAMPLES

- <http://bryanariedlinger.wix.com/musiceducation>
- <http://montanahollis.wix.com/teacher>
- <http://mariagerber.wixsite.com/-educator/contact>
- <http://adresser.wixsite.com/piano/contact>
- <http://sydneyrettig17.wixsite.com/mysite/contact>



# Resources

- <https://inspirationalchristiansfortoday.files.wordpress.com/2014/12/image1.jpg?w=240>
- <https://remainsofthedesi.files.wordpress.com/2007/07/nerd-nerd-nerd.png?w=460>
- <http://www.thecartoonsite.com/cartoon-characters/cartoontravelguide.gif>
- <https://s-media-cache-ak0.pinimg.com/236x/9a/ef/ed/9aefed3cea7e2fef7c875026798f2a62.jpg>
- <https://skypeblogs.files.wordpress.com/2015/06/cool-5.png>
- <http://www.3amstamper.com/images/old/6a00d8341f1f5253ef01543314d8a9970c-pi.png>
- [https://pixabay.com/p-1280998/?no\\_redirect](https://pixabay.com/p-1280998/?no_redirect)
- [https://pixabay.com/p-303949/?no\\_redirect](https://pixabay.com/p-303949/?no_redirect)
- <https://s-media-cache-ak0.pinimg.com/236x/85/7c/2e/857c2e07799535b9964c8a0b564e5e24.jpg>
- <http://www.clker.com/cliparts/V/f/1/l/A/8/puzzle-pieces-connected-hi.png>
- <http://nichecartoons.com/wp-content/uploads/2016/06/PresentationHeader-1.jpg>
- <http://www.outoftheblueaudio.com/rtones/characters/professorpinhead/professorpinhead.gif>
- [http://www.nextgearsolutions.com/wp-content/uploads/2015/08/Is-your-business-lacking-a-serious-technological-upgrade\\_2043\\_40072860\\_0\\_14117967\\_300.jpg](http://www.nextgearsolutions.com/wp-content/uploads/2015/08/Is-your-business-lacking-a-serious-technological-upgrade_2043_40072860_0_14117967_300.jpg)
- [https://pbs.twimg.com/profile\\_images/220959691/why.png](https://pbs.twimg.com/profile_images/220959691/why.png)