



**“USING YOUTUBE IN THE COLLEGE
CLASSES AND APPLIED LESSONS”**

Discover – Watch – Share – Connect – Inform – Inspire



**MARGARITA
DENENBURG**

What to do with YouTube?

- Watching different musicians perform
- Observing master classes
- Teaching pedagogy and music education
- Documentaries and films
- Live streaming
- Self recording

Outcomes

- ① Developing an ability to discuss music
- ① Critical thinking
- ① Expanding repertoire
- ① Learning the art of interpretation
- ① Evaluating quality of the content/recording

Where to start?

- ① Create a YouTube account
- ② Verify your account
- ③ Explore

Browse

Share

- My Channel = my videos and the activities on the YouTube account
- Watch Later
- Creating Playlists
- Subscribe
- Uploading videos

Menu

Search

Upload





Upload



What to Watch

- My Channel
- My Subscriptions
- History
- Watch Later 15

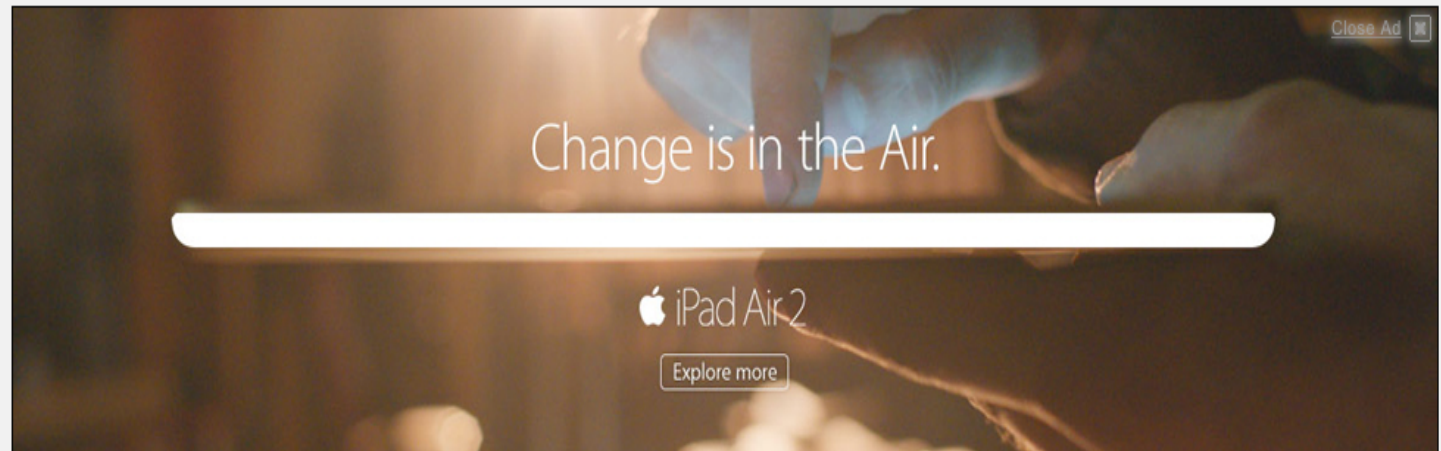
PLAYLISTS

- Db
- Documentaries
- Liked videos
- Favorites
- Chopin no. 2
- Maria Joao pires
- Fav classical slow pieces
- More >

SUBSCRIPTIONS

- Irina Gorin
- The Golandsky Institute
- Diane Hidy
- Anderson & Roe Piano ...

What to Watch My Subscriptions Music



Removed.

[Undo](#)

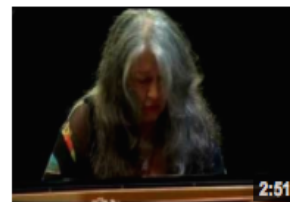
Recommended



Rudolf Kerer (Kehrer) plays Scriabin



Подмосковные Вечера
by patgil2002



Martha Argerich - Bach Partita No. 2 - Verbier...

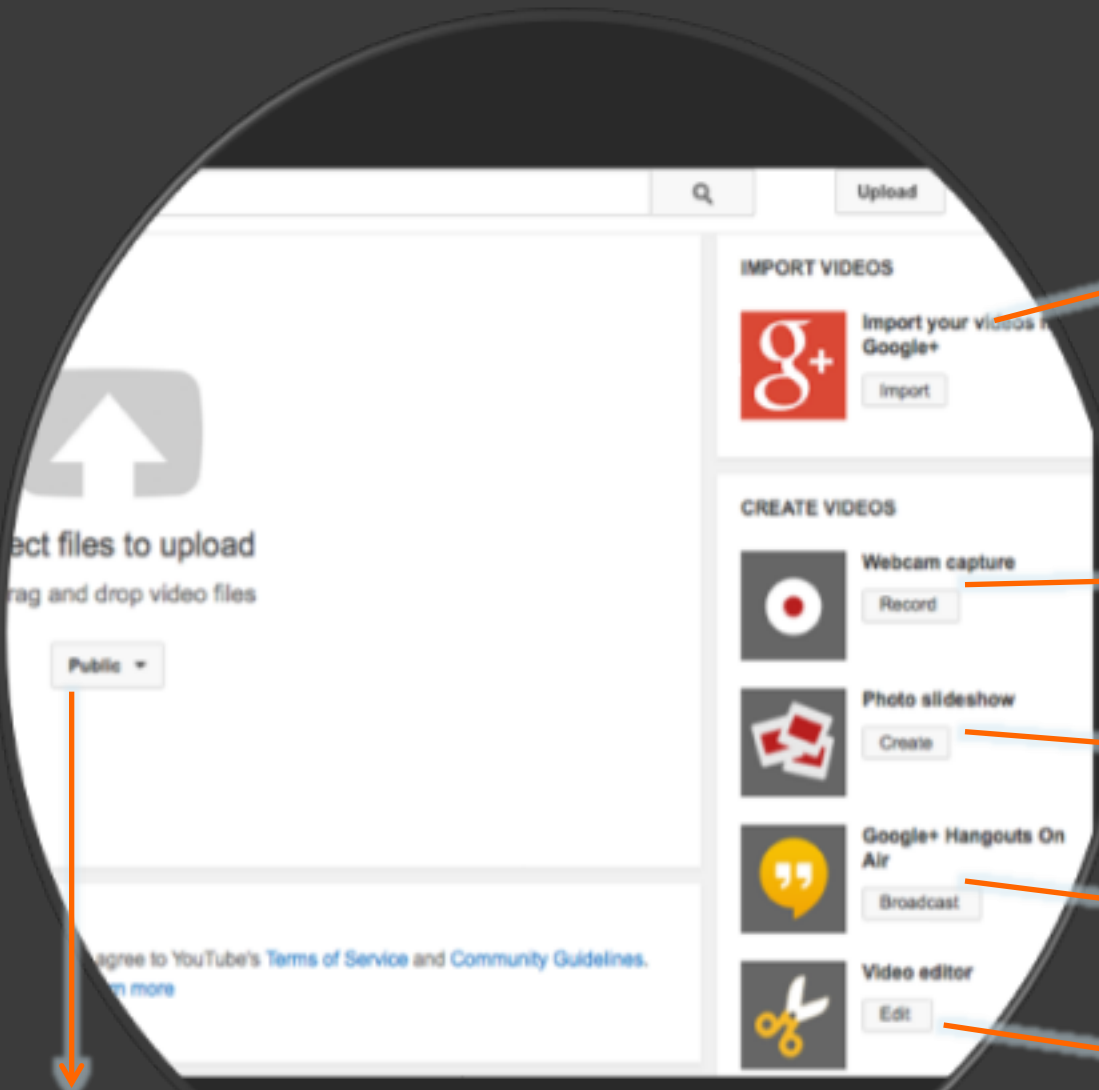


Stravinsky / Melikyan: The Rite of Spring, suite for...



Tchaikovsky, Quartet No.1 - Borodin Quartet

Uploading



Share on Google+

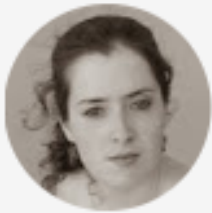
Self record and share in minutes

Create a photo slideshow

Live stream your event

Annotation, subtitles, free copyrighted music tracks, enhancement

Upload a video file that you recorded from your computer



Hangout On Air

Give it a name

Tell people what it's about

Starts


Now

Later

This broadcast will be publicly available and promoted on Google+ and YouTube

Audience

 Public  | Add more people 

 Your circles 

 Extended circles

 Friends (12)

 Family (13)

 Acquaintances (2)

Let's Stream

How long can the uploaded video be?

- Up to 15 minutes
- Up to 8 hours:
 - Visit the upload page
 - Click “Increase your limit” at the bottom of the page or visit www.youtube.com/verify
 - Verify your account with your phone

Uploading Files

.MOV Quick time file

.MPEG4

MP4

.AVI

.WMV

.MPEGPS

.FLV

3GPP

WebM

**FILE
UPLOADS**



4:3 vs. 16:9

How to do it



Upload a 16:9 video at its original aspect ratio
(1280x720 recommended)

Video fills the YouTube widescreen 16x9 player. Nice job!



Upload a 4:3 video at its original aspect ratio
(640x480 recommended)

Video is displayed in the widescreen player at the right size and ratio
with letterbox bars. Looks pretty sweet!

Once video is uploaded

Basic info **Advanced settings**

Comments

Allow comments All ▾

Users can view ratings for this video

License and rights ownership [?]

Standard YouTube License ▾

Syndication

Everywhere
Make this video available on all platforms

Monetized platforms
Make this video available only on monetized platforms [?]

Caption certification [?]

Select one ▾

Distribution options

Allow embedding [?]

Notify subscribers [?]

Age restrictions

Enable age restriction [?]

Category

Comedy ▾

Video location

Search

Video language

Select language ▾

Recording date

Today

3D video

No preference ▾

Video statistics

Make video statistics on the watch page publicly visible [?]

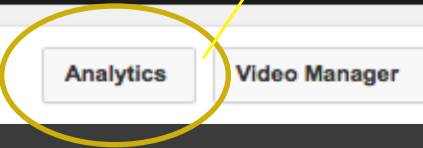
Standard YouTube License

Creative Commons License



IRS Tax Debt Relief
Tax Relief & Protection Services. Call for a Free Tax Consultation.
www.wallandassociates.net
Ads by Google

13:55 / 34:03



Info and Settings

Enhancement

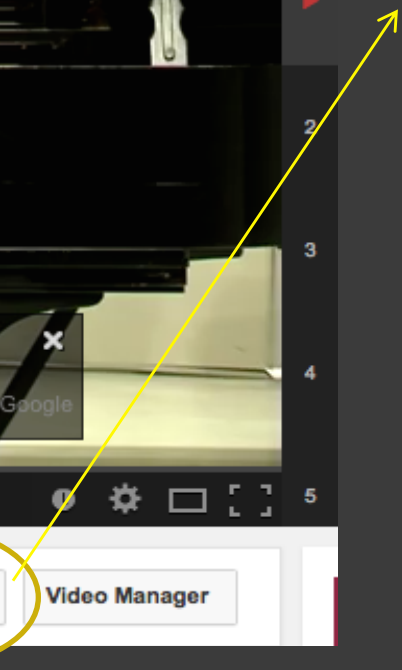
Audio

Annotation

Subtitles and Captions

Ads on your video?



- Overview
- Views
- Playback locations (on the web)
- Audience Retention
- Subscribers
- Likes/Dislikes
- Traffic sources





Embed your video

- ① Sharing on Website, Facebook, or any other blog.
- ① Find the video:
 1. Click the **Share** link under the video.
 2. Click the **Embed** link.
 3. Copy the code provided in the expanded box.
 4. Paste the code into your blog or website.

Searching videos


YouTube  Margarita Denenburg 

Filters  About 153 results



Margarita Denenburg
by Margarita Denenburg
Active 1 week ago • 48 videos


CHANNEL Subscribe 49




16:15


Margarita Denenburg with Orchestra
by Margarita Denenburg
3 years ago • 251 views
Margarita Denenburg Ludwig van Beethoven Concerto No. 2 in B-flat major op. 19 I.
Allegro con brio.

Advanced Search

YouTube 

Filters  About 153 results

Upload date	Type	Duration	Features	Sort by
Last hour	Video	Short (< 4 minutes)	HD	Relevance
Today	Channel	Long (> 20 minutes)	Subtitles/CC	Upload date
This week	Playlist		Creative Commons	View count
This month	Movie		3D	Rating
This year	Show		Live	
			Purchased	



Margarita Denenburg
by Margarita Denenburg
Active 1 week ago • 48 videos

CHANNEL **Subscribe** 49

What you type matters

- Use quotes to force the exact match
- Use plus (+) sign to force a word in the results or minus (-) sign to exclude it
- Force any word to appear in the video title with help of intitle:Mozart (no space between the words)

Rights

- ⦿ ID HEAD
- ⦿ Copyright takedown process: After the copyright infringement has been submitted the video will have this notification; “This video is no longer available due to a copyright claim by XXXXX”
- ⦿ Paying for a license to use someone else’s video: Content Id “head” and dispute
- ⦿ 2 ways that a video can get blocked or taken for copyright reasons on YouTube:
 1. takedown notice
 2. content ID match

Your video is not working!

- ⦿ “Removed (copyright strike)”
- ⦿ “Matched third-party content”
- ⦿ “Video blocked in some countries”
- ⦿ “Video blocked world wide”
- ⦿ “Acknowledged third-party content”
- ⦿ Some of the copyright claims may affect your account and limit your access to some of the youtube features.

More resources:

- Vimeo.com
- Viddler.com
- Screen.yahoo.com
- Ted.com
- Medici.tv



References

- <https://support.google.com/youtube/answer/1722171?hl=en>
- <https://support.google.com/youtube/answer/171780?hl=en>
- <http://searchenginewatch.com/sew/how-to/2307785/5-youtube-video-optimization-tips#>
- <http://similarsam.hubpages.com/hub/sites-like-youtube-2>
- <http://www.makeuseof.com/tag/top-12-sites-watch-videos-youtube/>
- <https://www.youtube.com/yt/copyright/>
- <http://www.palopalo.es/wp-content/uploads/2013/10/cracked-youtube.png>
- http://cdn.marketplaceimages.windowsphone.com/v8/images/3b7d9393-a6c1-4492-9c8e-fef9639f9622?imageType=ws_icon_large

- ◎ <https://ninjaforms.com/wp-content/uploads/edd/2012/10/file-uploads1.png>
- ◎ <http://perfectpuppycare.com/wp-content/uploads/articlepics/confused.jpg>
- ◎ <http://bgr.com/2014/08/13/top-25-google-search-tips-tricks/>
- ◎ <http://www.makeuseof.com/tag/search-youtube-pro-google-advanced-operators/>