To download this presentation go to:

http://www.margaritadenenburg.com

Password: Piano

Building a website in 60 minutes or less

MTNA

Dr. Margarita Denenburg, NCTM

Associate Professor of Keyboard Studies

Heidelberg University

mdenenbu@heidelberg.edu

Where to start?



Domain Name

Host

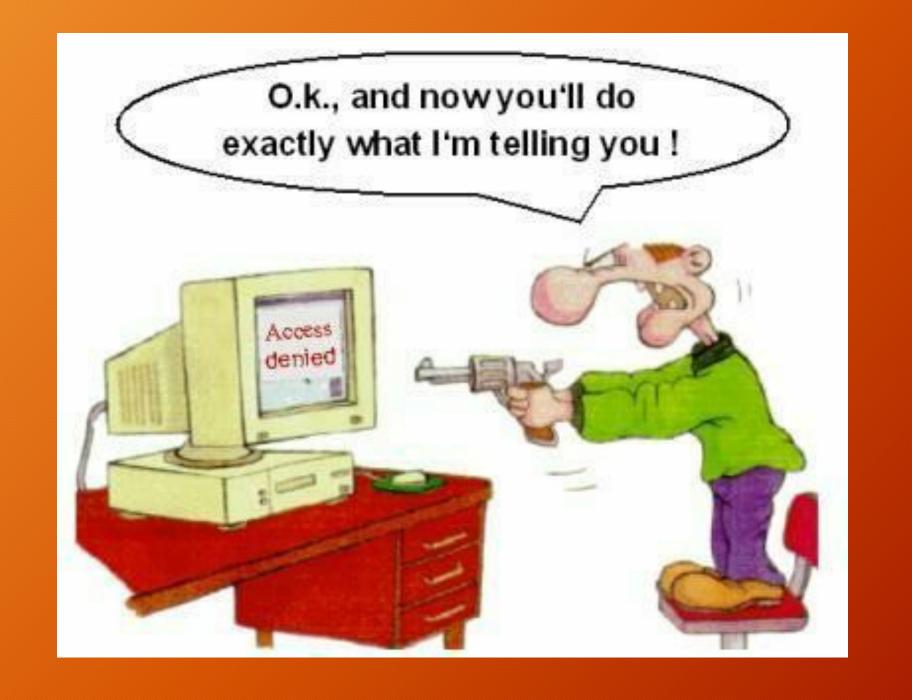
Builder Platform

Building Website: "I want to do it right!"

Html and CSS codes

Dreamweaver
Quanta Plus
Aptana Studio





"Let's get serious!"

Html and CSS codes

Dreamweaver
Quanta Rlus
Aptana Studio

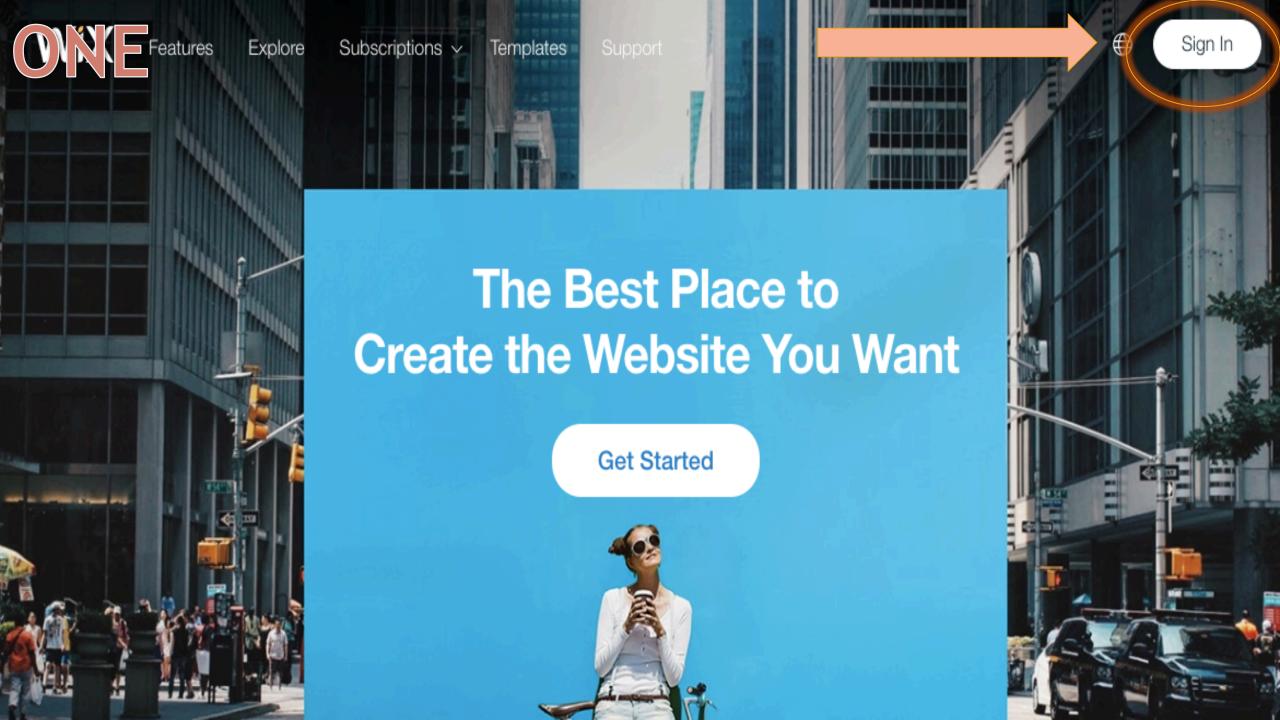


Website Builders: Squarespace.com
Wix.com
Weebly.com

HOW MUCH DOES IT COST?



WWW.WIX.COM





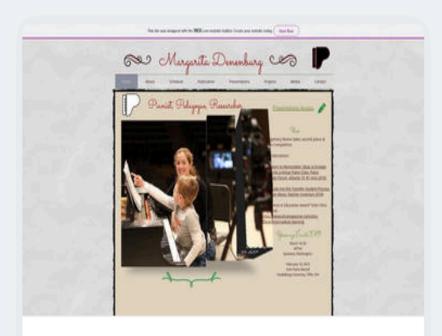




Select a site to edit, view and open its dashboard.

mdenenburg-copy Not Published

MyVies



mdenenburg

https://mdenenburg.wixsite.com/mden...



Upgrade to Premium

Get a free domain & remove Wix ads from your site.

Upgrade Now





What kind of website do you want to create?

Business >

Designer >

Blog >

Online Store >

Restaurants & Food >

Beauty & Wellness >

Photography >

Accommodation >

Portfolio & CV >

Music >

Events >

Other >





CHOOSE HOW YOU WANT TO CREATE YOUR WEBSITE

Or

Let Wix ADI Create a Website for You

Answer a few simple questions and automatically get a website designed just for you in minutes.

Start Now

Create Your Website with the Wix Editor

Start with a template and make it your own, with easy drag and drop & 1000s of design features.

Choose a Template



Q E.g music, photography

View by

NEW!

Most Popular

Blank Templates

Categories

See All Templates

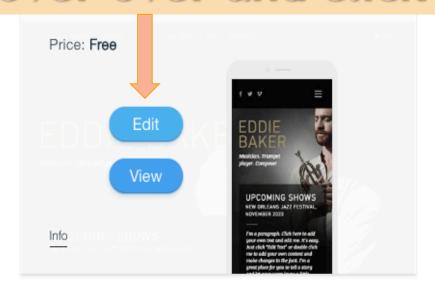
- > Business
- Online Store
- > Photography
- > Video
- Music

Solo Artist

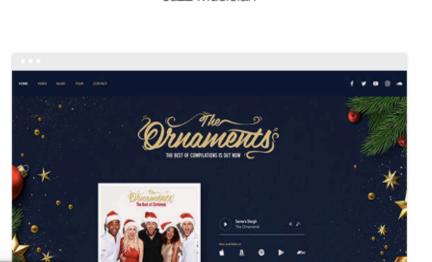
Pick the Music website template you love

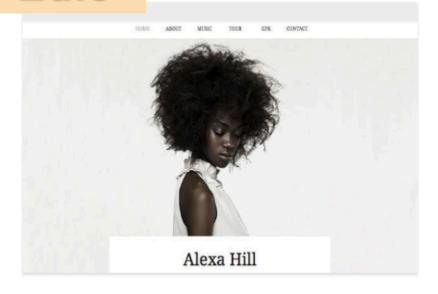


Hover over and click "Edit"

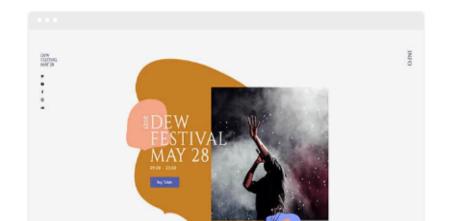




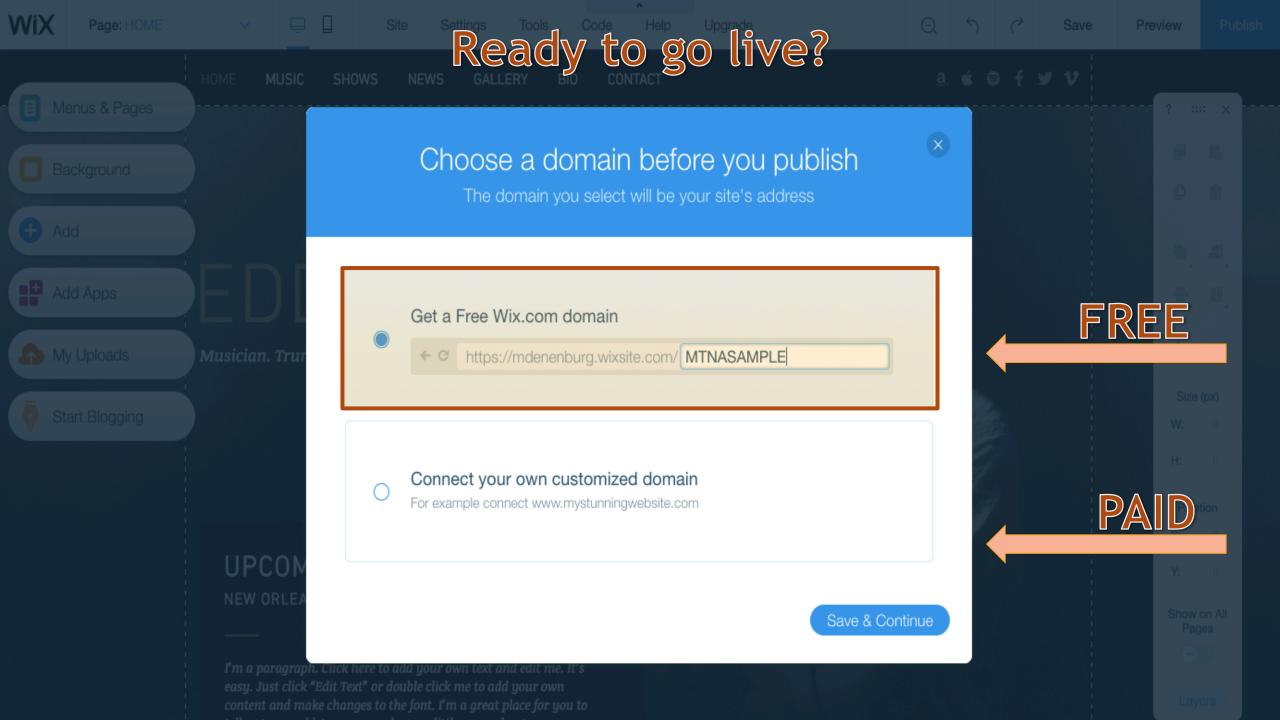




Soul Artist







Remember 1

Homepage

About



Schedule

One additional page

Contact

Gallery

Media



Research

Resources

Blog

Reflect personality

Clean and concise

NOT wordy

Personalize with Photographs

HOMEPAGE IS THE MOST IMPORTANT

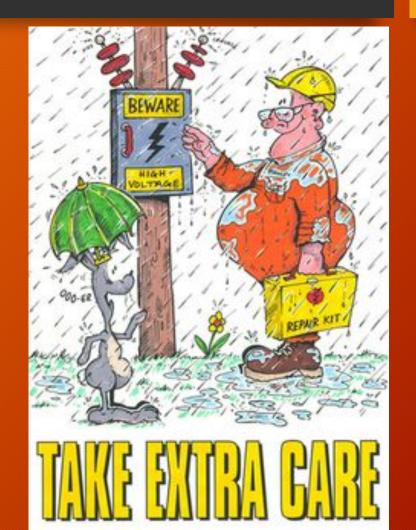
Design Header

Add icons: Facebook YouTube Tweeter

"all rights reserved" sign

Maintenance is everything

- Make changes as they come don't wait too long
- Make a commitment to update your website often
- Put it on your weekly/monthly schedule
- Try "remodeling" your website every couple years



Having an out-of-date website is worse than having no website at all!



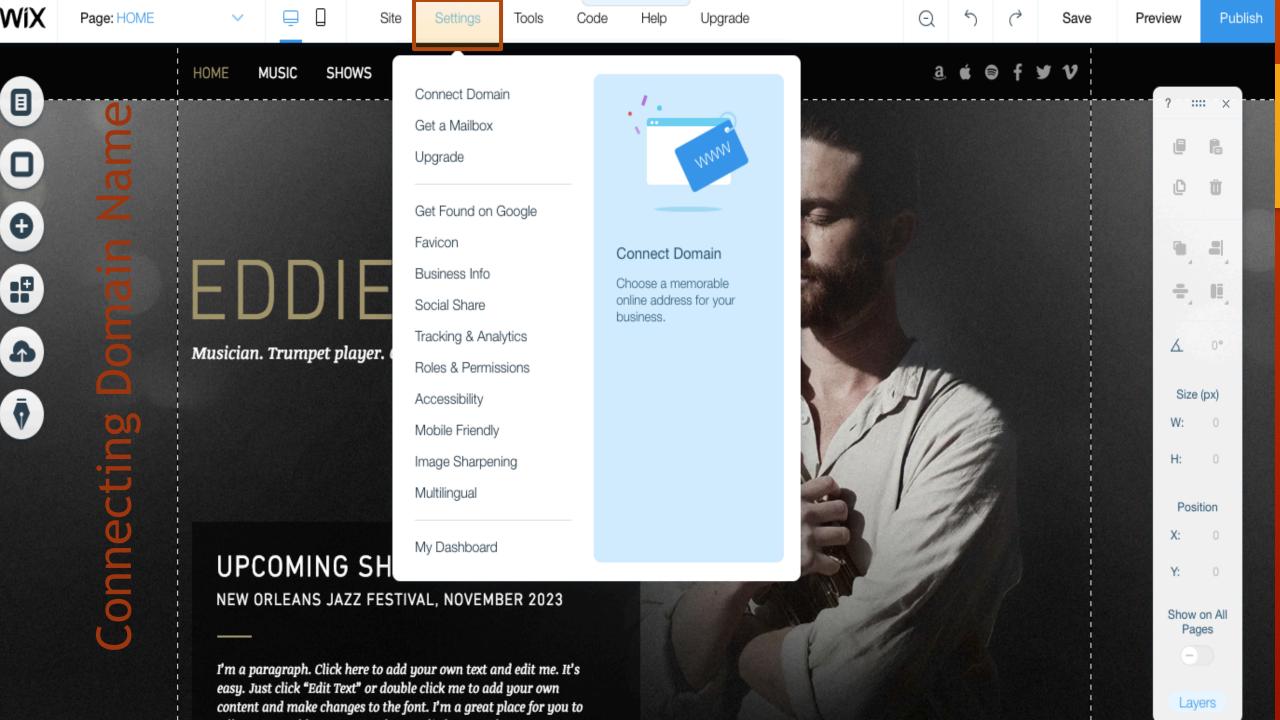
Old website appears as if you are not active as a professional

Buying your website name

Keep website's name short and catchy

The price of the domain name depends on popularity

- Yearly costs of these domain names are:
 - WesternReserveMusicTeachers.COM \$12.99
 - Musicteacher.guide \$39.99
 - Musicteacher.com \$650



Important points when building any website

Who is your audience?



What is the purpose of your website?

Language

- Understand your audience
- Use appropriate language

Design

- Format the text clearly
- Choose font, color and size consistently
- Decide on colors that will not interfere with text and clarity
- Add photos, videos and graphics to enhance your website

Computer vs. mobile

•Check the website on computer and mobile device

Margarita Denenburg mdenenbu@heidelberg.edu

To download this presentation go to:

http://www.margaritadenenburg.com/research-

Password: Piano

Resources

- https://inspirationalchristiansfortoday.files.wordpress.com/2014/12/image1.jpg?w=240
- https://remainsofthedesi.files.wordpress.com/2007/07/nerd-nerd-nerd.png?w=460
- http://www.thecartoonsite.com/cartoon-characters/cartoontravelguide.gif
- https://s-media-cache-ak0.pinimg.com/236x/9a/ef/ed/9aefed3cea7e2fef7c875026798f2a62.jpg
- https://skypeblogs.files.wordpress.com/2015/06/cool-5.png
- http://www.3amstamper.com/images/old/6a00d8341f1f5253ef01543314d8a9970c-pi.png
- https://pixabay.com/p-1280998/?no_redirect
- https://pixabay.com/p-303949/?no_redirect
- https://s-media-cache-ak0.pinimg.com/236x/85/7c/2e/857c2e07799535b9964c8a0b564e5e24.jpg
- http://www.clker.com/cliparts/V/f/1/I/A/8/puzzle-pieces-connected-hi.png
- http://nichecartoons.com/wp-content/uploads/2016/06/PresentationHeader-1.jpg
- http://www.outoftheblueaudio.com/rtones/characters/professorpinhead/professorpinhead.gif
- http://www.nextgearsolutions.com/wp-content/uploads/2015/08/Is-your-business-lacking-a-serious-technological-upgrade_2043_40072860_0_14117967_300.jpg
- https://pbs.twimg.com/profile_images/220959691/why.png